

Picking one over the other

LECTURE
SUMMARY

PRE-PROGRAMMING

Covered in this lecture:

How to choose your CMS

- There are some questions you need to ask yourself before choosing the right CMS
- ▶ **#1 Are you going to sell things online?**
 - If yes, use Magento or Shopify
 - If not, use the other ones
- ▶ **#2 Is selling things online the primary purpose of your site?**
 - If you also want to have a blog, Magento will make it easier for you
 - You can use two separate CMS, one for selling, and another one for blogging
 - If selling is only one thing you do among a lot of other stuff, choose one of the multi-purpose CMS

▶ **#3 How particular are you about details?**

- If you want your site to be unique, use a traditional CMS because you can customize more
- If you're satisfied with a template design, use the new ones

See you next lecture!